

The GenXPlorations

Tech/Music/Travel/Lifestyle/Wellness/Faith
US Gen X traveling retirees capturing real moments all around the world



Susan & Steve

Organic Videos

- One Video - \$100
- Three Videos - \$250
- Five Videos - \$375

Paid Usage Rights

- 3 Months - 30% of base rate
- 6 months - 25% of base rate
- 1 year - 20% of base rate

Beautiful Local Scenery



Services offered

- DSLR and drone photography
- Custom music available
- Unboxing
- Voiceovers
- Tech reviews
- Scripts, hooks and CTA's
- Beautiful ocean coastline scenery



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Gen X stats

- Gen X = ~20% of the U.S. population but 30%+ of household spending.
- Expected to spend ~\$15.2 trillion by 2025.
- Controls 31% of total U.S. income.
- 92% use social media daily.
- 72% research products online before buying.